



**“ASEAN STUDENT ENTREPRENEURSHIP
CONVENTION
&
LAUNCHING of ASENet”**

Date: 20-23 January 2016
Venue: Kompleks Cahaya Siswa,
Universiti Sains Malaysia

ORGANIZED BY:
STUDENT REPRESENTATIVE COUNCIL
UNIVERSITI SAINS MALAYSIA

COLLABORATION WITH
STUDENT ENTREPRENEURSHIP AND STUDENT DEVELOPMENT
CENTRE,
STUDENT DEVELOPMENT AFFAIRS & ALUMNI DIVISION

WHAT IS ASENet?

“ASEAN Student Entrepreneurship Network Convention 2016” is a programme organized by the Student Representative Council of Universiti Sains Malaysia for the Academic Year of 2015/2016. The aim of this programme is to cultivate the interest of entrepreneurship amongst the local and international students. The students taking part in this programme will be exposed to the real world of entrepreneurship as well as gaining experience whilst receiving guidance to conduct entrepreneurship projects of their own. With this, the participants will be well equipped with the latest knowledge of entrepreneurship.

During the convention, the participants will conduct a project of their own to determine their level of understanding regarding the various entrepreneur slots that have been planned. Indirectly this will enable them to think critically and be prepared to face any challenges in the future due to the experience gained throughout this programme.

Last but not least, by creating a platform to further bloom the quality and success of an entrepreneur, the participants will be nurtured into possessing the nature of competitiveness which will come out as a challenge to improve and excel in their own niche.

WEATHER

- Penang enjoys a warm equatorial climate. Average temperatures range between 29°C - 35 during the day and 26°C - 29°C during the night; however, being an island, temperatures here are often higher than the mainland and sometimes reaches as high as 35°C during the day. It's best not to forget your sun block – the higher the SPF, the better. It's mostly sunny throughout the day except during the monsoon seasons when the island experiences rainfall in the evenings.

CURRENCY

- Malaysia coinage is known as the Ringgit Malaysia (MYR). USD\$1 roughly converts into MYR 4.00 – you'll find up-to-date conversion rates on Google!

IMPORTANT PHONE NUMBERS

• Civil Defence:	991
• Fire Department:	994
• Directory Inquiries:	103
• Foreign Affairs:	+603 8887 4000
• Tourism Malaysia Information Centre:	+604 643 0501
• Sunshine Radio Teksi:	+604 642 596

PHONE APPLICATIONS TO TRAVEL

- Uber
- MyTeksi

TIPS AND GOOD TO KNOW

Do not leave without:

- An umbrella or raincoat for unexpected rain
- A bottle of water
- A photocopy of your passport
- A universal electric plug
- High factor sun block

PENANG AREA GUIDES

Characterised by a large Baba-Nyonya populace, Penang was once known for its untouched barren hillsides: these days' rows of 19th and early 20th-century architecture rub shoulders with skyscrapers. Though the island retains a firm hold on its rich, cultural heritage, its best known for its hawker fare which locals claim can't be duplicated elsewhere. The state capital, Georgetown, has been a UNESCO World Heritage site since 2008.

- **Georgetown**
- **Batu Ferringhi**
- **Tanjung Bungah**
- **Gurney Drive**
- **Bayan Lepas**
- **Padang Kota**

WHERE TO STAY

BEST LUXURY HOTELS

- **Eastern and Oriental Hotel, Penang**
 - o Rate (per night) : From as low as RM 631.00
 - o Address : 10, Lebuhr Farquhar 10200 Penang.
 - o Contact number : 800- 491- 6126
 - o Located in the heart of Penang and very close to tourist spot attraction like Fort Cornwallis and Camera Museum

- **G Hotel Gurney Penang**
 - o Rate (per night) : From as low as RM 621.00
 - o Address : 168A Persiaran Gurney, 10250 Penang
 - o Contact number : +604 238 0000
 - o Located next to one of the biggest shopping malls in Penang, Gurney Plaza which will guarantee you a great shopping experience!

- **The Royale Bintang Penang**
 - o Rate (per night) :
 - Superior room : RM 310.00
 - Deluxe room : RM 360.00
 - Junior suite : RM 845.88
 - o Address : No 1 & 2, Pengkalan Weld, George Town, 10300 Penang, Malaysia
 - o Contact number : (604) 259 8888
 - o The Royale Bintang Penang is located at the Weld Quay area just minutes by foot from the city's most famous banking and shopping district and is within easy reach to all major historic sites along the Heritage Trail of Penang. Part of the hotel is a beautifully restored Heritage building built in 1892.

BEACHSIDE HOTELS

- **Hard Rock Hotel**
 - o Rates: (Per night)
 - Deluxe Room – RM 450
 - Lagoon Deluxe Room – RM 500
 - Royalty Seaside Deluxe Room RM 600
 - o Contact Number : +604 881 1711 / 1800 88 7625
 - o Address : Hard Rock Hotel Penang Batu Ferringhi Beach, 11100 Penang, Malaysia.
 - o Near to Penang Cultural Center, Eden Parade Shopping Centre and Tropical Spice Garden.

- **Holiday Inn Resort Penang**
 - o Rate: (Per night)
 - 1 King Tower Hill View – RM 300
 - Standard Room - RM 350
 - 2 Double Bed Tower Sea View - RM 400
 - o Contact Number : +604 4886 6666 / 1800 801 881
 - o Address : Holiday Inn Resort Penang 72 Batu Feringhi 11100 George Town, Malaysia
 - o Near to Penang Cultural Center, Eden Parade Shopping Centre and East Wind Watersports.

- **Bayview Beach Resort**
 - o Rate: (Per night)
 - Standard Double / Twin Room – RM 300
 - Superior Room – RM 350
 - Deluxe Room – RM 450
 - o Contact Number : +604 881 2123
 - o Address : Bayview Beach Resort Jalan Batu Feringhi, 11100 Ayer Itam, Penang, Malaysia
 - o Near to Penang Butterfly Farm, Tropical Spice Garden and East Wind Watersports.

BUDGET HOTELS/MOTELS

- **Tune Hotel**

- o Rates (Per Night)

- ☒ Single Room – RM 76

- Twins Room – RM 252

- Double Room – RM 210

- o Contact Number : + 01-300-88-8863

- o Address : 100, Jalan Burma, Georgetown Town,
10050 Pulau Pinang, Malaysia.

- o The hotel is located on the north side of the city of Georgetown, along a major street called Jalan Burmah (Burmah Road). Meals and familiar retailers are within walking distance at the Divina Midland Park Centre shopping area and Safari Food Court.

- **Hotel Mingood**

- o Rates (Per Night)

- Twins Room – RM 102

- Triple Room – RM 142

- ☒ Single Room – RM 72

- o Contact Number : +60 4-2299922

- o Address : 164, Jalan Argyll, 10050 George Town,
Malaysia.

- o Hotel Mingood features a rooftop terrace and puts you within a 10-minute walk to Camera Museum.

- **1926 Heritage Hotel**

- o Rates (Per Night)

- Single Room – RM 100

- Twins Room – RM 160

- Triple Room – RM 200

- o Contact Number : +60 4-227 1926

- o Address : Heritage Hotel, 227, Jalan Burma,
George Town, Pulau Pinang, Malaysia.

- o At 1926 Heritage Hotel, you'll be within a 10-minute drive of Wat Chaiya Mangkalaram and Camera Museum.

WHERE TO SHOP

- 100 Cintra Street
- Chowrasta Bazaar
- Gurney Plaza
- Him Heang Biscuit
- KompleksTun Abdul Razak (KOMTAR)
- Little Penang Street Market
- Penang Batik Factory
- Queensbay Mall

WHAT TO SEE IN PENANG

- KhooKongsi
- Penang Road
- WatChayamankalaram Buddhist Temple
- Cheong FattTze Mansion
- Penang Hill
- Fort Cornwallis
- War Museum
- Butterfly Farm

WHAT TO DO IN PENANG

- Penang Day & Night Temple Tour
- Penang Fireflies Tour
- Penang Half Day Tour
- Penang Heritage Tour
- Penang Hill & Temple Tour
- Penang National Park Tour
- Penang Night Tour
- Penang Round Island Tour

WHAT TO EAT IN PENANG

MALAY FOOD

- **Nasi Tomato Batu Lanchang**
 - o Address : Flat Taman Seri Damai, Lintang Batu Lancang, Batu Lanchang 11600, Penang
 - o Operation hours: 11:00pm – 3:00am (Monday – Saturday)
- **Astaka Taman TunSardon**
 - o Address : Hilir Pemancar, 11700 Gelugor, Penang
 - o Opening Hours: 7:00am – 9:00pm (Monday – Sunday)
- **Hameed ‘Pata’ MeeSotong**
 - o Address: 6, Kota Selera Padang Kota Lama (Fort Cornwallis Food Court), Jalan Tun Syed Sheh Barakbah,10200, Georgetown, Penang
 - o Tel: + 6013 4319384
 - o Opening hours: 11:30am–8:00pm (Monday – Saturday)

INDIAN FOOD

- **Sri Ananda Bahwan - Macalister Road**
 - o Special dish : Indian Leaf food
 - o Contact number :+60 4-264 4204
 - o Address : 55, Penang Street, 10200, Georgetown, Pulau Pinang, 10000, Malaysia
- **Jaya Indian Restaurant**
 - o Special dish : Indian Leaf food
 - o Contact number : 04 - 660 5625 / 04- 660 5626
 - o Address : 349-N, Jalan Sultan Azlan Shah 11700 Gelugor, Penang.
- **Indian Palace**
 - o Special dish : North Indian Food
 - o Contact number : 012-4252101
 - o Address : No 79-G-18 Penang Time Square | Jalan Dato Kerama, George Town, Penang Island 10150, Malaysia

CHINESE FOOD

- **China House**

- o Special Dish : Fish with Salt & Pepper
- o Contact Number : +604-2637299
- o Address : 153-155 Lebuah Pantai, George Town, Penang Island 10200 Penang, Malaysia
- o Operating Hours :
 - ☒ Tuesday-Thursday (11:30am-9:00pm)
 - ☒ Friday- Saturday (11:30am-9:30pm)
 - ☒ Sunday (12 noon-9pm)

- **Super Tanker Food Centre**

- o Special Dish : Aki Pancake, Fried Oyster, Thai Belacan Fried Rice
- o Contact Number:
- o Address : Jalan Nipah, Taman Lip Sin, 11900 Bayan Lepas, Pulau Pinang, Malaysia
- o Operating Hours: Everyday

- **Jit Sheng Duck Rice**

- o Special Dish : Roasted Duck and Roasted Chicken Rice
- o Contact Number :-
- o Address : Jalan Cheong Fatt Tze, 10200 George Town, Pulau Pinang, Malaysia.

CAFES

- **The Daily Dose**

- o Special dish : Handcrafted Coffee

- o Price : \$\$

- o Contact Number: +60 4-251 9168

- o Address : 36, Stewart Lane, George Town, Penang

Island 10200, Malaysia

- o Opening hours :

- ☒ Mon-Tue: 9:00 am-7:00 pm

- ☒ Thu-Sun: 9:00 am-7:00 pm

- **Junk Café**

- o Special dish : Gourmet Burgers

- o Price : \$\$

- o Contact Number: +60 17-400 0598

- o Address : 401, Chulia Street, George Town, Penang

Island 10200, Malaysia

- o Opening hours: Mon-Sun: 12:00 pm-10:00 pm

- **The Alley**

- o Special dish : Churros and cheesecakes

- o Price : \$

- o Contact Number: +60 4-261 3879

- o Address : 5 Stewart Lane, George Town, Penang

Island 10200, Malaysia

- o Opening hours: Mon-Sun (12:00pm - 12:00am)

EASY MALAY PHRASES

Selamat pagi = Good morning

Selamat petang = Good evening

Selamat malam = Good night

Selamat tinggal = Good bye

Jumpa lagi = See you again

Apa khabar? = How are you?

Khabar baik = Fine, thanks

Ya/ Tidak = Yes/ No

Tolong/ Silakan = Please

Terima kasih (banyak-banyak) = Thank you (very much)

Boleh/ Sama-sama = That's fine/ You're welcome

Maaf = Excuse me/ Sorry/ Pardon

Dari mana asal saudara? = Where are you from?

Saya datang dari.. = I come from...

Siapa nama anda? = What is your name?

Nama saya ialah... = My name is

Bolehkah anda berbahasa Inggeris? = Can you speak in English?

