

Opening/ Launching Ceremony & Booth Visit



The ceremony in Pembangunan Siswa Hall 1 started with the singing of the national, USM and ASEAN anthems and prayer recital. This was followed by a speech from Mr. Arivanandhan, the project director, who hoped that someone from this convention will become an inspirational entrepreneur. After that, the Honourable Professor, Dato' Dr Omar Osman, the USM Vice-Chancellor, focused on creating a platform to share the ASEAN spirit to everyone and working together to create entrepreneurship tools for the survival of today and future economics. Following this, he opened the convention by beating a gong with the VIPs and project director. They then visited the booths set up outside the hall. Delegates from all participating universities were given a chance to show their ideas and entrepreneurship skills to the VIPs.

Inspiring Talk/ Forum: "Business Start up"

This session was on how to start a real-life business from the beginning and was divided into two parts: a talk by Honourable Professor Dato' Ghazali Dato' Yusoff, CEO of Nusantara Technologies and a forum by two panels, Pn. Nur Fadilla Abd Karim, Director of Mirage Resources Sdn. Bhd (ZAWARA) and his brother, Kamarul. The main points of Dato Ghazali were to develop a global mindset for the growth of ASEAN business and make this dream a reality through progressive thinking and collaboration between ASEAN universities. During the forum, Pn. Fadilla stressed entrepreneurs must have the passion and love for their business although not skillful. His brother talked on how to build a successful business and entrepreneurs need to plan wisely and thoroughly before commencing a business. At the end of this session, there were Q & As' to all of the moderators.



USM Entrepreneurs Sharing Session

After dinner, there were three different but very important sharing sessions on how to set up and manage a business by three former USM graduates. The three moderators were: Mr. Bushan MK Mathavan, Director of 15 Marker St LLP, Mr. Mohamad Afif Mohamad Jafre, Director of The Whizz Studio and Mr. Azhar Jalil, Director of Meow-Meow International Sdn.Bhd. Mr. Bushan talked on the 5 important points to be considered when starting a new business and how he ventured into the field of consultancy after his first business failed. Then, Mr. Afif shared how travelling to overseas countries helped him to gain and maximise his ideas to create business opportunities. Mr. Azhar talked on the 5 steps to be used in starting, managing and expanding a business as well as to share his experience in managing the finances of his company. At the end of each session, there was time for Q & As' from the delegates to the panels.



Cash Flow Game

After lunch, the delegates participated in the Cash Flow Game at Pembangunan Siswa Hall 1 and 2 as well as the Meeting Room of Cahaya Siswa Complex. This game resembled the Monopoly Game with selected secretariats acted as bankers and seven others as players. Before commencing, delegates were divided into 13 groups. The game facilitators gave a short briefing on the rules, instructions and how to survive during the game. It was held for one and a half hour. At the end of the game, those who had his or her passive income more than total expenses, after clearing all debts or loans, were declared as winners.



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